



# Kimberly Hines

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khinesdesign.com

Highly accomplished communications professional with extensive knowledge of sales and consumer communication media, seeking a position as a communications specialist with an emphasis on graphic design, web design and branding.

## Skills Summary

- + Print layout
- + Logo design
- + Front end web development
- + Illustration
- + Copywriting
- + Presentation design

## Related Experience

### Presentation Specialist/Marketing Research Analyst (July 2005 - present)

Responsible for layout, analysis and copywriting for corporate PowerPoint presentations

- + Actively collaborated with marketing research team members and advertising sales personnel to help produce high impact sales support collateral.
- + Compiled, analyzed, and synthesized complex market research data into concise actionable advertising and media strategy insights.
- + Created logos and visual design elements for collateral material as requested.
- + Worked within corporate guidelines to ensure consistency in branding.
- + Created well-designed infographics and diagrams.
- + Met directly with key sales stakeholders to understand strategic concepts and led the creation of visuals to help communicate those concepts to key audiences.
- + Led quick turnaround projects to successful outcomes, meeting all deadlines with high quality deliverables.
- + Provided advice on all elements of presentation structure and design.
- + Edited photos and graphics to accommodate a wide variety of formats and needs.

## Computer Skills (MAC & PC Platforms)

### Expert level...

- + Microsoft Office Suite
- + Adobe Photoshop
- + Adobe Illustrator
- + Adobe InDesign
- + XHTML, HTML5 & CSS3

### Working knowledge...

- + Apple Keynote
- + Adobe Flash
- + Adobe Dreamweaver
- + JQuery

## Creative Accomplishments

### 2011...

Tshirt | Promotional brochure design  
HRB Movement | Columbia, MD

### 2009...

Logo design  
NeighborRide | Columbia, MD

## Education

Master's of Publication Design  
University of Baltimore

Graphic Design Foundation Certificate  
Sessions College for Professional Design

Bachelor's Degree (Psychology)  
University of Maryland at College Park

## Work History

### Present

Presentation specialist  
The Washington Post | DC

### 2003 - 2005

Research Coordinator  
Michael Fox International | MD

### 2001 - 2003

Senior Account Executive  
StrategyOne/Edelman PR | DC